

EDGE Consulting Packages - Gold: GROW (Implementation Architecture)		
Ideal for: Organizations ready to execute new strategies and align teams, budgets, and timelines.		
Category	What you Receive	Description & Value
Goal	Strategic direction translated into an operational blueprint that aligns people, and processes.	Converts strategy from DEVELOP into execution through implementation design and structure.
Duration	20 weeks (5 months)	A long-term engagement focused on operationalizing strategy through design, integration, and readiness planning.
Workshops & Meetings	11	We design every engagement as a collaborative partnership, using targeted sessions to build shared understanding, strategic alignment, and measurable momentum
Functional Integration	Marketing, Operations, HR, Supply Chain, and IT Strategy Alignment	Ensures every function's goals and processes are aligned to the overarching business strategy for seamless execution.
Implementation Model	3-Phase Approach: Groundwork → Analysis → Execution	Structured methodology that guides rollout from setup and design to full operational deployment.
Resource & Budget Planning	Allocation Framework & Constraint Analysis	Identifies financial and operational challenges that could impede execution
Organizational Design	Structure Redesign Recommendations	Reviews and optimizes organizational structure, roles, and responsibilities to support execution and accountability.
Expansion Modeling	Market Entry, Localization, or Global Expansion Frameworks	Develops models for scaling into new markets or regions with cultural, operational, and financial alignment (if applicable).
Key Deliverable	Implementation Blueprint	A comprehensive plan outlining structure, timelines, and resource allocation for successful execution.
Client Experience	Workshops + Meetings + Strategy Presentation	Collaborative working sessions that validate readiness, and prepare leadership for implementation.