

EDGE Consulting Packages - Bronze: EVALUATE (Strategic Foundation)**Ideal for: Organizations seeking clarity before committing to major initiatives or restructuring.**

Category	What you Receive	Description & Value
Goal	Organization analysis that uncovers the opportunities for growth through strategic analysis, stakeholder	Clarifies internal and external factors shaping your business, setting the stage for data-driven strategy.
Duration	6-7 Weeks	Short-term engagement designed for rapid insights and strategic clarity.
Workshops & Meetings	5	Guided sessions to refine or reaffirm organizational purpose, priorities, and leadership alignment.
External Analysis	Porter's Five Forces + Market Benchmarking	Assess competitive dynamics, market positioning, and external risks or advantages.
Internal Audit	Internal Factor Evaluation	Evaluate internal strengths, resource gaps, and cultural readiness for growth.
Strategic Tools	SWOT Matrix	Identify key strengths, weaknesses, opportunities, and threats, with actionable implications.
Key Deliverable	Strategic Evaluation Report	A concise executive report highlighting growth opportunities, strategic insights, and next-step recommendations.
Client Experience	Workshops + Meetings + Strategic Findings Presentation	Collaborate directly with our team to interpret results and align on your next phase within the EDGE framework.